

PRESS RELEASE

Berlin, 30 November 2015

Gilles Jequier to expand Product Marketing at Organobalance

Organobalance GmbH is increasingly focusing on marketing proprietary microbe-based products to B2B customers, in addition to offering its screening technology for yeast and Lactobacillus strains. To this end, the biotechnology firm strengthened its team with the Swiss food engineer Gilles Jequier. From now on, the 40-year-old is in charge of marketing active ingredients based on lactobacilli to customers from the food, nutrition, personal care and pharmaceutical industries on a global basis.

Mr. Jequier previously led a global project for the development and marketing of a biotechnological nutritional ingredient at the pharma supplier Lonza. Until 2005, he had been a member of the management, and in charge of new products development at Emmi Milch AG.

“What drives me is the will to deliver value propositions to our customers”, he says. Prof. Dr. Christine Lang, Managing Director of Organobalance, emphasises that “his extensive international experience in developing and marketing bio-based ingredients is adding capabilities to the company.”

Mr. Jequier holds a Master of Food Science from the Swiss Federal Institute of Technology Zurich (ETH). In addition, he also completed in 2015 a Master of Advanced Studies in Management, Technology and Economics (MAS MTEC).

Organobalance specialises in researching and processing probiotic ingredients for the food, pharmaceutical, cosmetics, feed, and plastics industries, among others. Christine Lang, the company’s managing director, is also a Professor of Microbiology and Molecular Genetics at the TU Berlin and Chairwoman of the German Bioeconomy Council.

About Organobalance GmbH:

ORGANO BALANCE is a biotechnology research and development company. Founded in 2001, the firm develops and sells products based on probiotic bacteria cultures and yeast production strains for use in industrial biotechnology. The company owns a unique strain collection of yeast and lactobacillus cultures, some of which date back to the 1920s. At its offices in Berlin and Flensburg, some 35 employees work for multinational clients from the food, cosmetics, feed, agriculture and pharmaceutical industries. Christine Lang, the company’s Managing Director, is also a Professor of Microbiology and Molecular Genetics at the TU Berlin and have already received several business awards.





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