



PRESS RELEASE

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New Skin Care Line ibiotics Uses High-tech Ingredient from Lactic Acid Bacteria to Offer Naturally Beautiful Skin

- Revitalises the microflora for a long-term healthy, glowing skin
- Unique, patented extract of natural lactic acid bacteria

Fifteen years of research, more than 30 scientists and one microscopically tiny discovery with a revolutionary impact for our body's largest organ – our skin: Available on the market for the first time ever is a skin care product which includes a high-tech ingredient obtained from lactic acid bacteria. The Berlin-based research company Organobalance succeeded in manufacturing this lactobacillus extract as an ingredient for healthy and beautiful skin, it is the core of the new ibiotics care line.

For decades, people tried to fight bacteria in the name of hygiene. Washing too often or wrong skin care, however, destroys the skin's natural microbiological balance. "We now know that we need a healthy microflora, that is a diversity of bacteria on our skin," explains Christine Lang, professor for microbiology and Organobalance's Managing Director. "It is the only way to keep your skin healthy and beautiful at any age."

Proven Protection and Natural Anti-Aging Properties

ibiotics stimulans, the new ingredient used in the skin care line, is an extract of natural lactic acid bacteria and promotes a healthy microflora. Scientific studies have demonstrated and proven its properties. It protects the natural functioning of the skin barrier. The skin becomes more robust, is better protected from environmental influences and is able to retain water more effectively. Redness and irritation wear off, dry areas are re-moisturised. The result: A younger, fresher, more glowing and harmonious complexion; ageing is successfully prevented.

The ibiotics skin care line with its patented ibiotics stimulans ingredient has three components and is available immediately. It can be obtained as a serum for targeted application, as a facial and as a body lotion. All three items are available online at www.microbiotics.de.



About Organobalance:

ORGANOBALANCE is a biotechnology research and development company for products and processes based on microbial strains. Founded by Prof. Dr. Christine Lang in 2001, ORGANOBALANCE GmbH has some 35 employees at its offices in Berlin and Flensburg who develop products based on probiotic bacteria cultures for customers in the food, feed, agriculture, cosmetics, and pharmaceutical industries as well as yeast production strains for use in industrial biotechnology. The company owns a unique strain collection of yeast and lactobacillus cultures, some of which date back to the 1920s. With the foundation of the ORGANOBALANCE Medical AG in 2010, the company began to develop its own products as well as novel prevention and treatment approaches on a microbial basis for both the German and the international market.

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